



PRESS RELEASE

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SAN DIEGO NONPROFIT ORGANIZATION BENEFICIARY OF BLISS 101, ENCINITAS, FUNDRAISING EVENT FOR MENTAL HEALTH AWARENESS

ENCINITAS, CA –BLISS 101 (bliss101.com), in collaboration with Ladies Turn Global (LadiesTurnGlobal.org), to donate percentage of June 10th, 2023 4-8pm, profits to International Bipolar Foundation (IBPF) in support of Mental Health Awareness.

“Through our youth Mental Health Awareness Program which has been adopted by Girls Scouts of the USA, along with other global youth organizations, and additional IBPF awareness programs, we aim to educate and address the importance of brain health, which is equal to our physical health, to achieve optimum wellness”, says Debbie Brown, Executive Director/IBPF.

Bliss 101 offers home decor, fine furnishings, works of art, luxurious body products, and distinctive fashion. Their inventory reflects a purposeful intention while creating an emphasis on fair trade, sustainable living, and global responsibility.

The mission of International Bipolar Foundation is to empower individuals living with bipolar disorder and their caregivers by providing advocacy, education, support, and awareness—fostering a caring community and stigma-free world where mental health is equitably acknowledged and treated.

The mission of Ladies Turn Global is to provide women with the resources and opportunities they need to create and establish themselves within a safe, healthy, sustainable, and scalable ecosystem.

For additional information or to access resources see: <http://www.ibpf.org>. ###